

INSTITUTE FOR
FINANCIAL LITERACY®

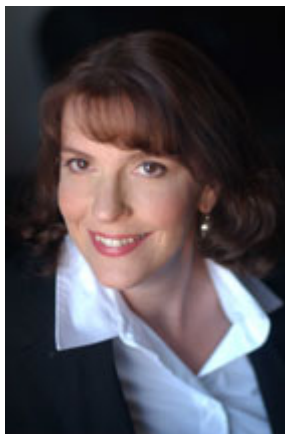


EXECUTIVE DIRECTOR BIO

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Leslie E. Linfield, Esq. is the Executive Director and Founder of the Institute for Financial Literacy™ and a national authority on adult financial literacy education and consumer finance issues. During her career as a banker, stock broker, HUD housing counselor, certified consumer credit counselor and practicing attorney she has conducted hundreds of presentations on budgeting and consumer credit. Some of her recent presentations were: *Financial Counseling for Pension Clients* (AoA Pension Counseling and Information Program), *Financial Readiness=Mission Readiness: How DCU Can Provide Effective Financial Education Programs* (DCUC Conference) *Budgeting Basics: Family Inc.* (The Money Conference for Women and Families), *Less Money, More Results: The Nuts and Bolts of Program Evaluation* (2008 Annual Conference on Financial Education and Building Assets for People, Families and Communities Symposium), *The Evolution of Financial Literacy: Let's Hear it for Catherine Beecher* (AAFCS Northeast Regional Conference) and *Seven Wisdoms of Wealth* (Women and Money Seminars).

A published author, her work has been covered in the *New York Times*, *Newsweek*, *Time Magazine*, *Wall Street Journal*, *Washington Post*, *Los Angeles Times*, *Boston Globe*, *Portland Press Herald* and *SmartMoney*. Ms. Linfield is also a contributing editor for the *American Bankruptcy Institute Journal* and regularly appears on television as a personal finance expert. She has served on two committees of the American Bankruptcy Institute and on the Advisory Board for the Center for Consumer Financial Services at R.I.T. Ms. Linfield is a graduate of Charter Oak State College in Connecticut and New England School of Law in Boston.

Ms. Linfield has been published on a variety of topics in professional journals, magazines and newspapers. Her published research includes “2009 Annual Consumer Bankruptcy Demographics Report: The American Debtor in The Great Recession”, “Who Went Bankrupt in 2006? A Demographic Analysis of American Debtors,” “2007 Annual Consumer Bankruptcy Demographics

Report,” “2008 Annual Consumer Bankruptcy Demographics Report: American Debtors in a Recession,” “Aging and Bankruptcy: Are Older Americans Truly Afforded an Economic Fresh Start?” and “Proposed Rebates in 2008: How will Americans Spend Their Tax Rebate Checks?”

Ms. Linfield has published several books on personal finance, including: *Guide to Insurance & Investing* (2010); *First Step: Family Financial Management* (2008); *Guide to Credit & Debt Management* (2007); *Budget! It's not a Four Letter Word* (2005) *Fresh Start: Personal Financial Management* (2005); and *Guide to Budgeting* (2004).

Ms. Linfield can be contacted at 207-221-3613 for additional information or to schedule an interview.