



EIFLE™ (EXCELLENCE IN FINANCIAL LITERACY EDUCATION™) AWARDS
PRESENTED BY THE INSTITUTE FOR FINANCIAL LITERACY®

Nomination Package
Children's Book

APPLICATION DEADLINE: FEBRUARY 3, 2012 AT 5PM EST

About the EIFLE Awards

The Excellence In Financial Literacy Education Awards were created to acknowledge innovation, dedication and a strong commitment to financial literacy education.

Nominations for the 2012 EIFLE Awards are open to the general public. Recipients will be honored at the Awards Dinner to be held on April 18, 2012 during the Annual Conference on Financial Education in Orlando, Florida. Award categories include Educator, Organization, Book, Education Program, Published Research and Instructional Game. Self nominations are acceptable.

Instructions for Children's Book Nominations:

- 1. Complete Nomination Package:** Please attach one completed package for each Book submitted. Be sure to indicate the Book Award category for which you are applying.
- 2. Complete Questionnaire:** Please complete it in its entirety. Nominations received with incomplete questionnaires will not be considered.
- 3. Submit Book:** Submit one copy of nominated Book.
- 4. Submit Supporting Documentation:** Submit any relevant supporting documentation about the nominated Book.
- 5. Submit Nomination Fee:** Nominations received without payment will not be considered.
- 6. Questions can be directed to:** (207) 221-3663 or EIFLE@FinancialLit.org.
- 7. Please submit the Nomination Package, Nomination Fees and all attachments by *February 3, 2012* to:**

Institute for Financial Literacy
ATTN: EIFLE Awards
260 Western Ave., Suite 1
South Portland, ME 04106



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Criteria
CHILDREN'S BOOK

To be eligible for Children's Book of the Year, books must have been published, released, or revised with a 2011 copyright date. Copyright restrictions and terms of use must clearly be stated.

CONTENT MUST:

- Use concise language and age/ability appropriate vocabulary;
- Clearly define technical terms, abbreviations and acronyms;
- Be relevant to target audiences;
- Appeal to multiple learning styles;
- Be informative and unbiased in nature;
- Present content in an objective and neutral tone;
- Provide accurate information; and
- Not deceive or mislead the reader.

The above criteria are meant to be used as guidelines for all entries. Nominees in all categories will be judged upon relevance to the criteria and individual merits. Award entries will be reviewed by a committee of judges appointed by the Institute for Financial Literacy. The Institute for Financial Literacy reserves the right to refrain from offering an award in any category in any given year. The decision of the judges is final. There is no limit to the number of submissions provided they fit the criteria. Current employees of the Institute for Financial Literacy, or close relatives of such employees, are not eligible. All submitted materials become the property of the Institute for Financial Literacy. Void where prohibited.

APPLICATION PACKAGE DUE BY 5PM, FEBRUARY 3, 2012

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For Office Use

Questionnaire

CHILDREN'S BOOK

■ CATEGORIES (SELECT ALL THAT APPLY)

Financial Responsibility & Decision Making	Risk Management & Insurance
Income & Careers	Credit & Debt
Planning & Money Management	Saving & Investing
	General

■ FORMATS NOMINATED (SELECT ONE)

Print

Multimedia

Both

- \$50 PROCESSING FEE FOR THE FIRST CATEGORY NOMINATION
- \$35 FOR EACH ADDITIONAL CATEGORY
- MULTIPLE NOMINATIONS PER CATEGORY ARE ACCEPTABLE, AS ARE SELF NOMINATIONS

Please answer all questions. If more space is needed, you may attach up to two additional pages.

1. Title: _____

Author: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____ Email: _____

ISBN: _____

Company/Publisher: _____

Who Holds the Copyright? _____ Copyright Date: _____

Related Website: _____

2. Nominator: _____

Employer: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____ Email: _____

3. Please provide a brief synopsis of the submission. (1500 characters max):

4. Does the submission align with any national standards?
If yes, which? Yes No

5. Has the submitted Book won any awards?
If yes, which? Yes No

6. Is this Book available in retail stores?
If yes, what is the cost? Yes No

