



EIFLE™ (EXCELLENCE IN FINANCIAL LITERACY EDUCATION™) AWARDS
PRESENTED BY THE INSTITUTE FOR FINANCIAL LITERACY®

Nomination Package
Instructional Game

APPLICATION DEADLINE: FEBRUARY 3, 2012 AT 5PM EST

About the EIFLE Awards

The Excellence In Financial Literacy Education Awards were created to acknowledge innovation, dedication and a strong commitment to financial literacy education.

Nominations for the 2012 EIFLE Awards are open to the general public. Recipients will be honored at the Awards Dinner to be held on April 18, 2012 during the Annual Conference on Financial Education in Orlando, Florida. Award categories include Educator, Organization, Book, Education Program, Published Research and Instructional Game. Self nominations are acceptable.

Instructions for Instructional Game Nominations:

- 1. Complete Nomination Package:** Please attach one completed package for each Game submitted. Be sure to indicate the Game Award category for which you are applying.
- 2. Complete Questionnaire:** Please complete it in its entirety. Nominations received with incomplete questionnaires will not be considered.
- 3. Submit Game:** Submit one copy of nominated Game.
- 4. Submit Supporting Documentation:** Submit any relevant supporting documentation about the nominated Instructional Game.
- 5. Submit Nomination Fee:** Nominations received without payment will not be considered.
- 6. Questions can be directed to:** (207) 221.3663 or EIFLE@FinancialLit.org.
- 7. Please submit the Nomination Package, Nomination Fees and all attachments by February 3, 2012 to:**

Institute for Financial Literacy
ATTN: EIFLE Awards
260 Western Ave., Suite 1
South Portland, ME 04106



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Criteria

INSTRUCTIONAL GAME

In order to be eligible for consideration for the 2012 Instructional Game of the Year, the game must have been commercially released to the market prior to December 31, 2011. For the purpose of this award, the term “commercially released” refers to the date a game first appeared for sale or distribution.

GAMES MUST:

- Effectively teach one or more financial literacy concepts;
- Use age/ability appropriate vocabulary, content and concepts;
- Be relevant to target audiences;
- Use clear instructions and explanations so the user can begin quickly;
- Engage user;
- Provide users with feedback to assist in the learning process;
- Immerse the user in the experience of the instructional game; and
- Be innovative in achieving effectiveness as an instructional game.

The above criteria are meant to be used as guidelines for all entries. Nominees in all categories will be judged upon relevance to the criteria and individual merits. Award entries will be reviewed by a committee of judges appointed by the Institute for Financial Literacy. The Institute for Financial Literacy reserves the right to refrain from offering an award in any category in any given year. The decision of the judges is final. There is no limit to the number of submissions provided they fit the criteria. Current employees of the Institute for Financial Literacy, or close relatives of such employees, are not eligible. All submitted materials become the property of the Institute for Financial Literacy. Void where prohibited.

APPLICATION PACKAGE DUE BY 5PM, FEBRUARY 3, 2012

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For Office Use

Questionnaire

INSTRUCTIONAL GAME

THE FORMAT OF THE NOMINATED GAME IS: **TABLETOP** **ELECTRONIC**

Please answer all questions. If more space is needed, you may attach up to two additional pages.

1. Game Title: _____

Copyright or Trademark Date: _____

Related Website: _____

Manufacturer/Publisher/Developer: _____

Contact: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____ Email: _____

2. Nominator: _____

Employer: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____ Email: _____

3. Please describe the financial literacy concepts learned by playing the Game. (1500 characters max):

4. Does the submission align with any national standards? Yes No
If yes, which?

5. Has the submitted Game won any awards? Yes No
If yes, which?

6. What age is the Game designed for?

7. Where can this Game be obtained?

8. What is the cost of the Game?

